

**EXAMPLE - OFFER TYPE - REFER BACK TO YOUR PREVIOUS ANSWERS**

- **Offer Type ideas:** Lead magnets. Low priced products. Case studies (opt in access) Free trials. Quiz / Survey. Low cost paid trials. Webinars. **Free + shipping offers.** Product walkthrough (opt in access)
- **Topic ideas:** **How to create a free + shipping offer.**
- **Medium ideas:** Written / text. **Video.** Audio. Actual product.
- **Content Delivery ideas:** **USB flash drive.**

Offer type:

Topic ideas:

Medium ideas:

Content delivery ideas: