

**EXAMPLE - TOPIC OF CONTENT - REFER BACK TO YOUR PREVIOUS ANSWERS**

- **Ultimate end goal:** [Ascension Sales Funnel Coaching](#)
- **Topic content ideas:** [Ascension sales funnels](#). Conversions. Product creation.
- **Medium content ideas:** Written / text. [Video](#). Audio.
- **Content Delivery Platform ideas:** Blog. [Web page](#). Facebook post.
- **Type of offer:** Lead magnets. Articles. Blog posts. Social media posts. Content videos. Podcasts. [Case studies](#). Quiz / survey

Topic of content:

Medium of content:

Content delivery platform:

Type of offer: